

*Invest in the Partnership.*

Number of employees

1-9	\$250
10-19	\$350
20-39	\$450
40-59	\$550
60-99	\$650
100-199	\$750
200-299	\$850
300-399	\$1,250
1000+	\$5,000
Non-profit	\$150
Small storefront	\$75

Membership contributions are deductible from State and Federal income tax as a business expense.



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 #dtws  
 @downtownws



*Help us continue to strengthen our city.*

## Let's keep our city thriving.

The Downtown Winston-Salem Partnership is revitalizing and strengthening the core of the city through business recruitment and support, economic development, marketing and events.

Every business in Winston-Salem has a vested interest in creating and maintaining a thriving city center. An active downtown is attractive to your potential employees by offering:

- Convenient, unique housing options
- Entertainment and special events
- Live music, dining and shopping
- Community festivals like Salute! Wine Festival and the Downtown Summer Music Series
- A hub for technology and development – Wake Forest Innovation Quarter

*As a 112 year resident of Winston-Salem, Piedmont Federal Savings Bank has seen significant change over the years. Since the creation of the Downtown Winston-Salem Partnership in 2001 its focus has been on making Winston-Salem's Downtown the best place to live, work, and play. The Downtown Winston-Salem Partnership continues to be a catalyst in helping realize this success, both today and as we move into the future.*

– Ric Wagner  
(Richard F. Wagner, Jr.,  
Piedmont Federal Savings Bank)

## The Partnership in action.

Business members are represented by key stakeholders and community leaders on the board of directors. Past initiatives and projects include:

- Implementing the Downtown Plan for further revitalization and growth
- Continuing operation of the Business Improvement District, a defined center portion of downtown that enjoys extra street/sidewalk cleaning, increased safety, enhanced physical appearance, and more
- Recruiting new businesses, assisting start-ups and supporting existing businesses
- Managing annual downtown events that are entertaining and economically rewarding

As an active member of the **PARTNERSHIP**, you'll be contributing directly to the continuing transformation and livability of an amazing and vital part of Winston-Salem.

**Are you with us? We'd love to have you on our team.**

*The Downtown Winston-Salem Partnership is so vital to the growth of small businesses such as mine. The resources and encouragement that comes from being a part of the Partnership is hard to measure, but it is visible on every block downtown.*

– Vivian Joiner, Co-Owner,  
Sweet Potatoes Restaurant

## Join the Partnership today.

Yes, I would like to become a member of the Downtown Winston-Salem Partnership!

- New Member  Renewing Member
- Membership dues enclosed
- Please bill me

Name of business \_\_\_\_\_

Type of business \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Work email \_\_\_\_\_

Payment Information

- Visa  Mastercard  American Express

Credit card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_

3 or 4 digit code on back \_\_\_\_\_

Name and billing address for card \_\_\_\_\_