



From: Downtown Winston-Salem Partnership

To: All downtown property owners that have windows facing the street in downtown (retail, restaurant, bar/tavern/night club/ office, etc.)

Subject: ***“Window Wonderland” Window Dressing Competition***

Get into the Holiday spirit and help us make downtown a festive Window Wonderland! We invite all downtown property owners that have windows facing the street in downtown to “dress up” their windows with holiday themes for a chance to win \$\$ prizes and recognition!

Details:

- We would like for all of the participating storefronts to be decorated in time for the Jaycess Holiday Parade so we ask for you to complete your window dressing by **Friday, December 3rd at 5pm .**
- A photo of each participating storefront will be placed on our website at downtownws.com to be voted on.
- Prizes will be awarded in the following categories:
 - **People’s Choice Winner** - \$1,000 Prize (community website votes)
 - **Celebrity Panel Winner** – We will have a Celebrity Panel select a Grand Prize Winner (\$1,000), Runner Up (\$500), and Honorable Mention (\$250).
 - Participants can win both the People’s Choice prize and one of the Celebrity Panel prizes.

Questions: Call the DWSP office at (336) 354-1500 or email amanda@dwsp.org