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Healthcare IT firm HCTec grows presence by 5,000 square feet in downtown Winston-Salem

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HCTec, an IT firm that serves health systems and health care provider organizations, expanded its offices in downtown Winston-Salem to accommodate the company's employee growth.

Located at 201 North Broad Street, HCTec took over 5,000 square feet of office space in its current building at 201 N. Broad St., bringing HCTec's total footprint in Winston-Salem to 20,000. The renovated office suites will house corporate staff and internal IT operations. The company's existing call center will also grow by 30 workstations.

Based in Brentwood, Tenn., HCTec acquired Talon Health IT Services last July. Talon was headquartered in Winston-Salem with an additional office in outside of Milwaukee in Waukesha, Wis.



LILLIAN JOHNSON

HCTec, a health care IT firm, recently expanded its offices by 5,000 square foot at its current building in downtown Winston-Salem.

HCTec, which now employs over 500 people across four locations in the United States, did not have any physical presence in Winston-Salem prior to acquiring Talon. The company now has more than 70 employees in the Winston-Salem office, CEO Bill Grana said. All Talon employees kept their jobs in the acquisition, said Mike Linville, founder of Talon and current executive director of HCTec.

Grana declined to disclose specific revenue growth.

“The Winston-Salem and Forsyth County region is an ecosystem supporting innovation and growth for businesses and their employees, and one in which our HCTec Winston-Salem team is thriving,” Linville said. “HCTec wants to harness this momentum, the robust growth in the region, and our team, strengthening our partnership with clients and our broader team.”

With the added space in HCTec’s office, Grana expects to be able to employ 20 to 30 people in the Broad Street location and to hit capacity soon as the company is currently hiring. The Winston-Salem team has grown by 20% since the acquisition last July, he added.

Grana said HCTec has been hiring for the past six to eight months for help desk agents and engineers. He noted that like a lot of companies right now, HCTec is experiencing higher turnover than in the past because of a difficult labor market.

HCTec took over the second floor, previously occupied by the Winston-Salem Symphony, at 201 N. Broad St., which Linville owns through one of his other companies. The expansion will accommodate employees across several service sectors, including comprehensive managed services, quality assurance and general call center support.

“Today we’re celebrating our expanded capacity to serve an ever-growing list of health systems and healthcare provider clients,” Grana said. “Our purpose has always been to deliver high quality IT solutions that improve and enable our clients’ financial performance, operational efficiency, and quality of clinical services. Adding additional office space to accommodate our

growing team of IT professionals gives us increased ability to carry out this purpose.”

When HCTec maxes out its space in its current building, the company will keep a location in Winston-Salem, Grana said.

“I love this area in terms of just livability, access to talent with all the universities in other cities that are around, so I would say we’re completely committed to this area,” he said.

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Reporter

Triad Business Journal

