

## **Downtown Winston-Salem E-Newsletter Sponsor Information**

- 1. Subscribers = 4,178 and growing who are interested in topics related to Downtown Winston-Salem**
- 2. Cost is \$250 per week / \$750 per month**
- 3. You provide digital image, no larger than 500 pixels wide and 250 pixels tall (with some flexibility)**
- 4. You provide web link/URL and up to 30 words of copy**
- 5. Contact DWSP office to inquire about availability**
- 6. One sponsor per newsletter**