

Support Downtown Strong today.

Payment Information

\$_____ My Gift

☐ Check ☐ Cash ☐ Visa ☐ Mastercard ☐ American Express

Credit card # _____

Expiration date _____

Name on card _____

3 or 4 digit code on back _____

Billing address for card _____

Please call (336) 354-1500 if you would prefer to give us your information over the phone.

Or you can donate online at
www.downtownws.com/downtownstrong



515 N. Cherry Street
Winston-Salem, NC 27101
(336) 354-1500
www.downtownws.com
#dtws
@downtownws



**DOWNTOWN
STRONG**

Photo credits Doug Rice Photography

INDIVIDUAL SUPPORT



Be a part of

**DOWNTOWN
STRONG**

Help us make our city's center even better.

Let's keep downtown coming on strong.

The Downtown Winston-Salem Partnership (DWSP) is the city's lead organization dedicated to revitalizing and strengthening the downtown area.

When you contribute to **DOWNTOWN STRONG**, your gift directly supports the following crucial downtown efforts:

- Implementing the Downtown Plan for further revitalization and growth
- Continuing operation of the Business Improvement District, a defined center portion of downtown that enjoys extra street/sidewalk cleaning, increased safety, enhanced physical appearance, and more
- Recruiting new businesses and assisting start-up and existing businesses
- Managing annual downtown events that are entertaining and economically rewarding
- And so much more!



Special events help make downtown even stronger.

Thousands of people and hundreds of businesses now populate our downtown – an amazing transformation over just a few years. And a key component of downtown's renewal is the vibrant social and community atmosphere that's been created, due in large part to DWSP-organized special events:

- The Annual Salute! NC Wine Festival *since 2006*
- The Downtown Summer Music Series *since 1997* – Summer on Trade and Downtown Jazz
- The Holiday Parade and Tree Lighting Ceremony *since 1987*
- Tuba Christmas *since 2014*
- Ongoing Downtown Strong Socials *since 2009*

These events also introduce and connect downtown businesses with the public, which in turn strengthens the economic health of our city's core.

Are you with us? We'd love to have you on our team.

As an active donor to **DOWNTOWN STRONG**, you'll be contributing directly to the continuing transformation and livability of an amazing and vital part of Winston-Salem.

All donors will be listed on our annual report and website.

Photo credits Doug Rice Photography

Support Downtown Strong today.

Donations can be made to our 501(c)3 supporting organization, the Downtown Winston-Salem Foundation, Inc, which allows tax deductible contributions.

Donor Information

Name _____

Home mailing address _____

City, State, Zip _____

Cell phone _____

Home phone _____

Work mailing address _____

City, State, Zip _____

Work phone _____

Work email _____

Gift Amount

\$1,000	Downtown Hero
\$500	Downtown Champion
\$250	Downtown Patron
\$100	Downtown Benefactor
\$____	Other amount

\$_____ My Gift

I would like my gift to be recognized in all printed and electronic materials under the following name(s):
